

## PRESS release

**FOR IMMEDIATE RELEASE**

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### **“APEELING” LOGISTICS**



Jacksonville, FL – June 2004: When it comes to kitty litter, there is an alternative. One of our newest clients, a California based company, has crafted a business around organic kitty litter. This, Amware’s newest client, procures, manufactures, and distributes their patented kitty litter product all over the country, and delivers product to the shelves in such stores as PetCo and PetSmart.

Amware was awarded the bid to manage all of their inbound and outbound distribution. Our team has also contracted with this customer to play a role in the manufacturing of the finished product. Once the raw, recycled materials have been procured, Amware will be packaging the finished product into bags, boxes and buckets ready for inventory control and eventual distribution into their supply chain.

Everyone at Amware’s Jacksonville facility is excited about this project. “We have a tremendous amount of internal expertise when it comes to product handling”, says Keith

Harter, General Manager. “Our Craftsmen began their careers in various functional disciplines, when we get together we have an amazing ability to see all of the procurement, packaging, and distribution options available for a particular project.

“Our entire team gets involved in the implementation of the final solution. Our Customer Solution Development process is complimented by the experience of our personnel on the warehouse floor. We end up with the benefits of management education and experience being combined with the practical knowledge and experience of our hourly associates. It is an open and communicative process that is fun to participate in – AND it generates a plan that all of our craftsmen buy in to, because they cooperatively design the solution. It really is a fun experience; once a plan is laid out and put into action, our clients immediately understand that they’ve come to the right folks.”

***Amware Logistics Services, Inc.***

Amware Logistics Services is dedicated to craftsmanship in delivering customer-focused, quality-driven, cost-appropriate logistics solutions for our customers. With national reach, operational excellence, flexible services, and careful monitoring every step of the way, Amware offers an efficient and affordable logistics alternative that provides measurable cost savings. At Amware, our company is crafted around one important principle: to provide you with the personalized service, secure environment and complete accountability to become your full service logistics partner.

Any logistics company can meet your expectations.  
***We won't quit until we exceed them.***

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