

PRESS release

FOR IMMEDIATE RELEASE

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LOGISTICS SOLUTIONS FOR THE ACTIVE LIFESTYLE



Atlanta, GA – August 2004: A manufacturer of food and beverages for the active lifestyle approached Amware Logistics to set up a repackaging operation at our Atlanta distribution center. The start-up included repacking their new four-can retail boxes as well as redesigning a distribution approach for their soon-to-

be-introduced low-carb protein replacement energy bars.

With a solid presence on both the East and West coasts, the company's products are currently available throughout the country, and at select Kroger brand groceries, Race Trac convenience stores, and directly through their website. According to Tom Diego, General Manager at Amware's Atlanta D.C., "There are several high-level companies on board to assist with the strategic execution of our new client's supply-chain; Alliance partners range from Ball Corporation, Georgia State University, and the nation's seventh-largest radio broadcasting company, Radio One".

Amware's newest client searched the Internet for a repackaging operation and was pleased to discover Amware's comprehensive approach to supply-chain management. "During our initial discovery meeting, it was apparent that they needed a one-stop solution. From temperature control to packaging design, we were able to offer them just that", says Tom Diego. Currently, some 8,000 square feet have been dedicated to this operation and more products are displayed on the retail shelves than ever before.

Amware Logistics Services, Inc.

Amware Logistics Services is dedicated to craftsmanship in delivering customer-focused, quality-driven, cost-appropriate logistics solutions for our customers. With national reach, operational excellence, flexible services, and careful monitoring every step of the way, Amware offers an efficient and affordable logistics alternative that provides measurable cost savings. At Amware, our company is crafted around one important principle: to provide you with the personalized service, secure environment and complete accountability to become your full service logistics partner.

Any logistics company can meet your expectations.
We won't quit until we exceed them.

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